



NWHC Aggie Moms Club  
Board Meeting  
Tuesday August 6th, 2019

<b>Call to Order</b>	<b>Kara Merkel</b>	Called to order 7:06 by Wendy Shair. Kara Merkel was unable to attend.
<b>Invocation</b>	<b>Becky Schultz</b>	Invocation given
<b>Attendance</b>	<b>Members Present</b>	Kim Zapalac, Karyn Friesen, Kiersten O'Malley, LaDonna Nobbe, Tammy Woodeshick, Melissa Weldon, Dawn Soukup, Martha Vehlewald, Kathy Ashmore-Hemann, Sue Robinson, Ramona Stehle, Dena Peavler, Anne Cline, Bonnie Vogt, Melinda Avilas, Laura Lawhon, Melissa Ross, Rhonda Steubing, Rebecca Schultz, Wendy Shair, Sarah Ross, Mary De Vos, Melissa Gardner, Denise Hutton, Diane Cameron, Samantha McGee, Jennifer Clark, Tina Carroll, Chrissy Spring,
	<b>Members Absent</b>	Kara Merkel, Lucy Davis, Jessica Orbe, Pat Thompson, Olga Bautista, San Juana De LaGarza
<b>Welcome Minutes</b>	<b>Kim Zapalac Tammy Woodeshick</b>	Motion to accept minutes as amended, Melissa Weldon, Becky schultz
<b>Treasurer Report</b>	<b>LaDonna Nobbe</b>	Presented by LaDonna for June and July
	<b>Beginning Balance</b>	\$11,338.00
	<b>Total Income</b>	\$ 2,792.62
	<b>Total Expenses</b>	\$ 2,654.96
	<b>Net Income</b>	\$ 137.66
	<b>Current Bank Balance</b>	\$11,475.66
	<b>Discussion</b>	Numbers for this session are from June 1 to July 31, 2019 The money from care packages is from three checks that were deposited.  Fees are being paid to Easy Cart and Square for transactions. Need to see if we can reduce them.  Motion to accept report, Karyn Friesen, seconded by Sue Robinson.
<b>Membership Report</b>	<b>Dawn Soukup, Melissa Weldon &amp; Martha Vehlewald</b>	At 57 new and 82 renewal for a total of 139 total members. Donation contributions: 20 Aggie Ring (\$25), 5 Kyle Field (\$50), 6 Miss Rev (\$100), 1 for \$250 and overpaid dues for \$40 for a total of \$1640 in donations.



### NWHC Aggie Moms Club

Summer Mixers: July 9<sup>th</sup>, 13 signed in. 7 paid for memberships at mixer. 4 joined online. August 3<sup>rd</sup>, 13 of 15 RSVPs attended. 7 joined at mixer, 2 had previously joined online. Dawn has contacted the others who have not joined.

Howdy bags-Kim Zapalac has items donated from Round Top collection for the bags. She will have them at the meeting. Tonight, is the last night to get items into the bags. Coupons from Aggieland outfitters need to be picked up from the store before the Howdy party. More College Station map are needed. Karyn Friesen volunteered to look at the storage unit for more of them.

### **Ways & Means      Melinda Avilas**

Hullabaloo huddle – Baskets are being put together. Donations from our members are needed to complete them. Donation signup sheets will be available at the Hullabaloo Huddle table at the Howdy Party and the September meeting. Diane Cameron and Melinda Avilas will look through the items in the storage unit for items that can be used for prizes.

Spring Fundraiser- Planning has started. Martha Vehlewald gave Melinda Aviles a list of how to do the Trivia night if that is what we decide to do for the event. Kim Zapalac asked Martha Vehlewald to start the communication with Melinda Avilas and Diane Cameron on how to organize and put the event together following guidelines from an event she had done in the past. They were also asked to find and secure the place and date.

Kendra Scott Give Back: Sept 26<sup>th</sup> from 6:00 to 9:00. Kendra Scott will give back 20% of the sales of those mentioning our Aggie Mom Club. They will give back on all phone orders placed during the day as well.

Kim Zapalac mentioned that she wanted to donate an item for a door prize/raffle at the event. Discussion ensued about doing a door prize ticket instead of a raffle, so we are within Federation guidelines for Raffles. The raffle guidelines say that we cannot have raffles that cross over a calendar year.

Kim Zapalac brought up the President's Raffle that she wanted to do for a handmade Aggie quilt. Discussion about the guidelines for raffles followed. The time frame for selling tickets is confined to a calendar year. Kim Zapalac wanted to let the sales for tickets run from September to April. This would be outside the guidelines. A suggestion to start selling tickets at the January meeting was made. The concern is



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that short selling period would limit the amount of money raised. Karyn Friesen mentioned that the buckets for quilts at family weekend were very popular and that the short selling period should not be a concern.

Karyn Friesen mentioned that the lower priced raffle tickets were the most popular. As a group we need to think about the dates for selling and be guided by the Federation raffle guidelines.

Becky Schultz suggested that we sell tickets from January until Family weekend. Samantha McGee asked about when the drawing was.

Round Top Collection will be doing a Give Back even on October 26<sup>th</sup>. 10:00am to 9:00 pm.

Both of the Give Back events need board support. Kim Zapalac asked for volunteers to sign up on the signup sheets at the back of the room for all these events.

**Communication**    **Laura Lawhon,  
& Melissa Ross**

Website: Laura Lawhon has been learning how to work in the website and will be taking a more active role.

Tammy Woodeshick discussed the fees we are paying to use Easy Cart with our website. With the free version the fee is 2% if we purchase an annual membership for \$69 per year, we would save this fee on all transactions. Becky Schultz motioned that we purchase the annual membership for Easy Cart. Seconded by Dena Peavler.

Melissa Ross talked about the number of requests to join the Facebook page. She will be purging any requests for those who have not become members in September.

Kim Zapalac asked board members to increase their activity on the posts by making comments or likes or share. Melissa will try to set up the events for fundraisers as public, so they can share.

**Programs**            **Kathy Ashmore-  
Hemann**

**Boutique**            **Sue Robinson,  
Ramona Stehle  
& Dena Peavler**

Shop til you Drop: Sue Robinson talked about doing personalized clear bags and earrings for this event. She showed pictures of bags that we could use and proposed that we purchase 24 of each from amazon for a total cost of \$359.52. The only other cost for the bags is the material for the personalized decals. Kiersten O'Malley asked if we had



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contacted Rebecca Layman to see if she had a wholesale option available for a better price.

Dena Peavler showed examples of the type of decal/personalization her husband had done. The logo work would be done prior to the event. The personalization would be done in person at Shop 'til you Drop. The vinyl sheets can be as much as \$6. Each sheet can produce 4 to 6 designs.

Denise Hutton mentioned that we need to be aware of using the logo and trademark infractions.

Kim Zapalac presented Beaded earrings. Both these items would be available for Shop 'til you drop and at our club meetings. These are the only venues we would sell these items to make sure we are not infringing on any other club's signature items. Kiersten O'Malley suggested that we leave some of the bags un-Aggiefied so they would appeal to non-Aggies. She suggested doing some in Texan or Astro colors to appeal to other sports fans.

Sue Robinson has also been in touch with the people making our Traditions pillows. There is an agreement that we will purchase a certain number per month to spread out the workload. Sue Robinson asked who would be purchasing them monthly.

Unfortunately, there were no sales at the last summer mixer, so those moms will need to visit our Boutique at the Howdy meeting.

Sue Robinson needs a Square swipe. Tammy Woodeshick will get her one.

A new supply of the club T-Shirts was ordered so we will have inventory for the Howdy meeting. Karyn Friesen will get all the table clothes from storage and bring them to the meeting.

Samantha McGee brought examples/samples of bath bombs, shower steamers and soap. She thinks calling the bath bombs Reveille dogs with a collie toy in the middle might be a way to market them. Kim Zapalac asked if there are any other clubs selling soap or bath products. Kiersten O'Malley said to check with Federation. If there are not any other clubs doing these types of items, we can do them for family weekend.



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The cost for production varies. Retail Cost: soap \$6.50 per bar, steamers \$5.00, and bombs \$6.00. Becky and Samantha will let us know the cost for each.

Group liked the scents and products. Agreed these would be a great addition to our inventory. Samantha McGee asked if we would like to sell these at the Howdy Meeting. The group was very enthusiastic about the products!!

#### **Social Events**

**Tina Carroll &  
Chrissy Spring**

Rock 'til you roll on Thursday the 8<sup>th</sup> is our next social event. The event is at Hugh's Landing. Bring your lawn chair. Tina Carroll handed out the social calendar through the end of the year and will do a flyer for each month's activities.

#### **Discussion**

Kim Zapalac presented the Federation by laws with changes to the board. The by-law changes will be voted on at the August 23<sup>rd</sup> Federation meeting. Sign up on the sheet at the back of the room if you are willing to attend and be a voting member at the Federation meeting. By law copies will be available at the Howdy party for review.

Kim Zapalac sent out an email for the Federation meeting. There is a signup sheet for meeting attendees and for workshop attendees. If you are attending the dinner on Friday night you need to sign up and pay online.

Bonnie Vogt will attend the archival workshop at Federation meeting to learn about what can and needs to be archived at the University.

Messina Hoff Aggie mom label wines will be available for order. Order form is in the email.

Copies: The club is unable to reimburse members for copies. Kim Zapalac mentioned that if anyone needed B/W copies she could have them done for \$.03 each.

Howdy Party:

Karyn Friesen will bring tables cloths. Membership is ready and will be set up in the hall.

Cookie Cake for desert.



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Board is responsible for the food at the Howdy party. Please bring double what you would for a regular party.

Book Scholarship award signups will start in September.

Laura Lawhon talked about parking for the Howdy party. Board members please park in the back lot so new moms can use the front lot.

There will be a Crafty Mom event to make trees for Shop 'til you Drop on Sunday the 11<sup>th</sup>. Look for the Evite from Kim Zapalac

Ladonna Nobbe will have a form for boutique volunteers to fill out so she knows what to charge for with credit card purchases.

**Care package**      **Kathy Hemann**

**Hospitality**      **Anne Cline**

Anne Cline passed out the signup sheet for Howdy party. Food for the Howdy party is provided by the board. The decision for cake or cookie was to go with cookies. Anne Cline also mentioned that she would need some extra help in the kitchen if anyone was available. At our general meetings Anne needs to be at the front of the agenda so the signup sheets can be passed around the room before everyone is starting to leave. The hospitality sheets and donation jars will also be placed at the membership tables at the start of the meeting to help facilitate more donations.

**Spirit of Service**      **Olga Bautista**

No report at this time Dawn asked for list for the Howdy bags.

**Publicity**      **Bonnie Vogt**

Thanks for everyone sharing on their neighborhood next door pages.

**Meeting  
Adjourned**

Motion to adjourn Dena Peavler, seconded, Sue Robinson