



NWHC Aggie Moms Club
Board Meeting
Tuesday March 3, 2020

Call to Order Kara Merkel Called to order 7:03
Invocation Becky Schultz Invocation given
Attendance **Members Present** Kim Zapalac, Karyn Friesen, LaDonna Nobbe, Tammy Woodeshick, Dawn Soukup, Martha Vehlewald, Kathy Ashmore-Hemann, Sue Robinson, Ramona Stehle, Anne Cline, Bonnie Vogt, Melinda Avilas, Laura Lawhon, Rhonda Steubing, Rebecca Schultz, Kara Merkel, Wendy Shair, Lucy Davis, Melissa Gardner, Denise Hutton, Jessica Orbe, Jennifer Clark, Chrissy Spring, Olga Bautista

Members Absent Kiersten O'Malley, Melissa Weldon, Dena Peavler, Ramona Stehle, Melissa Ross, Sarah Ross, Mary De Vos, Diane Cameron, Samantha McGee, Pat Thompson, Tina Carroll,

Welcome Kim Zapalac Kim Zapalac mentioned the need to collect names of graduating seniors for their gift paperweights. The club purchases them for members students. Kim will order extras in the event the announcement is missed.

Minutes Tammy Woodeshick We collected enough money to fund 2 century trees for the Sanders family in memory of their sone and daughter. The collection from our club was handed over for purchase of the trees.
No amendments were made to minutes. Motion to accept as written, Ladonna Nobbe. Seconded by Becky Schultz, all approved.

Treasurer Report LaDonna Nobbe Income on this report was from AMC boutique and from our last meeting. Credit Card expenses for the month at \$78.50. The forecast profit from Trivia Night is around \$2900.

Insurance discussion. The crime liability insurance is necessary for our board. The payment is due every 3 years. Question – Has anyone talked to the federation to see if this insurance is required? LaDonna Nobbe mentioned calling Summer Perkins as her name is the one on the last form. This insurance will be due again in 2023. This could be director/officer insurance. LaDonna will verify the legitimacy of the request and bill so it can be paid immediately.

Beginning Balance \$19,640.50
Total Income \$ 4,420.33
Total Expenses \$ 2,602.27



NWHC Aggie Moms Club

Net Income \$ 1,418.06

**Current Bank
Balance** \$21,058.56

Discussion

**Membership
Report**

**Dawn Soukup,
Melissa Weldon
& Martha
Vehlewald**

246 members on our roster. There were 63 members at the February meeting with 6 guests including our speaker. Dawn Soukup mentioned that early registration would begin in April. She also asked if we intended on keeping registration fees the same. Tammy Woodeshick suggested that we raise the price to cover our increased costs due to credit card transactions fees. LaDonna Nobbe mentioned there may be a less expensive way to accept money. She will check on Venmo to see if it is a possibility. Karyn Friesen suggested a \$5 raise. Discussion settled on keeping it as is. Early registration is \$30. Regular registration is \$35 and ROH moms at \$30. The ROH meet quarterly so we may need to send out more information to them so they know to pay the \$30. Our club is really lucky to have an active ROH membership. Dawn will put ROH price on the membership form so they know they pay a lesser amount to be members. Karyn Friesen motioned to keep registration fees as is. Denise Hutton seconded. All approved.

Dawn Soukup will also add the option for other as a category for donations to the membership form.

Ways & Means **Melinda Avilas**

Trivia night!!!! It was a huge success. Melinda Avilas mentioned that it was difficult to get donations for silent auction. A concerted effort needs to be made by club members to solicit donations from local business. Kim Zapalac suggested that the committee add new people to help get donations. Everyone had a great time and this will be an annual event. Melinda Avilas suggested we give each of our volunteer Aggies a \$25 gift card. Kathy Ashmore-Hemann motioned to purchase the gift cards, Sue Robinson seconded. All approved.

Melinda Aviles also asked for our help writing out the thank you notes for all of our donors. We can sign them at our April Board meeting. Melinda Aviles asked if we had stationery or cards with our club logo. Tammy Woodeshick and Melinda Aviles will work on designing something we can use.

Discussion about attendance. The date may have been an issue because of the Rodeo cook off.



NWHC Aggie Moms Club

Kathy suggested that we can use local business Facebook messages for donations.

Suggested date for next year is February 20th. LaDonna Nobbe suggested Roaring 20s or sequels for the theme. Martha Vehlewald mentioned that she had a set of questions as well. Ladonna Nobbe suggested 20 tables and having auxiliary tables for food. Another suggestion was to have everyone vote on the spirit winners. Remember that we need to have volunteers who are not on teams to work the event.

- | | | |
|----------------------|---|---|
| Communication | Laura Lawhon,
& Melissa Ross | Newsletter will be going out tonight and the home page will be updated tonight. The signup genius for Family weekend will be included. |
| Programs | Kathy Ashmore-Hemann | Guest clubs for our March meeting: Car pool, 12 th can, Vet Aggie dogs, Aggie guide dogs |
| Boutique | Sue Robinson,
Ramona Stehle
& Dena Peavler | For Aggie Mom Boutique at Family Weekend - A sign-up genius has been set up and publicized on Facebook. Karyn Friesen talked about how the teardown is done by numbers and can take a long time. Laura Lawhon will include the link on the newsletter when it goes out. Karyn Friesen gave a summary of how loading and unloading goes for the weekend. Kim Zapalac suggested that one volunteer be the communicator that the trucks are on the way and when they will be at storage. Need to stress the need for local help from those who are not able to go up to College Station. Karyn Friesen will send the emails she has from last year for reference. Sue Robinson asked for help with diagraming how the booth was set up. Karyn Friesen will send pictures. A drawing will be crafted as well. |

Inventory from crafty moms. All of the inventory is now on square so we can track what we sell and what we have on hand. Discussion about what we have in inventory. Deena Peavler has added items to storage. Sue Robinson will be making bulletin boards. Kara Merkel asked what sold best at AMC. Frames and trees are our best sellers. Kim Zapalac asked what else was needed. All Traditions pillow pre-orders have been filled. Sue Robinson confirmed that we are able to take orders at family weekend. There are 6 in stock and more will be made. The goal is to have 20 for the weekend. The lifespan for the traditions pillow may be coming to an end



NWHC Aggie Moms Club

Still waiting on response from Round Top for our spring give back date. Melinda Aviles offered to do a jewelry fundraiser through her business of Swarovsky jewelry. She is offering a 25% give back from an online party. The items are the same price point as Kendra Scott. The group seemed interested. This might be a great idea for Mother's Day gifts. It was suggested that Melinda Aviles have a display of items at the April meeting.

Melissa Gardner motioned to have an online jewelry party in April to have items arrive in time for Mother's Day. Becky Schultz seconded. All approved.

Social Events	Tina Carroll & Chrissy Spring	Social- Tacos and Trivia on the 10 th at Thistle Draft Shop No book for March April book club meeting will be at Fry's back yard
Care package	Kathy Hemann	Nothing to report at this time
Hospitality	Anne Cline	Sign-ups for March meeting are ok. We may need more due to having student groups as guests. If you are bringing something and haven't signed up, let Anne know.
Spirit of Service	Olga Bautista	Sheets, Pillow, Gift cards, Bed in a bag. Service day will be available as well.
Publicity	Bonnie Vogt	Nothing to report for this month
Discussion		There are still board positions available. Secretary position is needed. Attendance at board meetings is necessary. Becky Schultz volunteered for the position. Boutique is the next area of need. There is also a new mom who is interested. Christine Waite is willing to be on the committee but is not interested in being in charge. Karyn Friesen suggested to the group that the publicity position be eliminated. Bonnie Vogt suggested that the social media person be responsible for sending out publicity for our club. Bonnie Vogt utilized Next Door as well as the Social Media sites we use for communication.



NWHC Aggie Moms Club

Karyn Friesen suggested that there be a point person for communication. Remind, Social Media, Newsletters, website. She suggested that the President elect take on this responsibility.

Feedback: The pros the Pres Elect is able to meet more members because they receive all the responses from the Remind. Ladonna Nobbe was glad that Karyn Friesen as President Elect had the right insight to suggest this change. Kim Zapalac expressed that there is a need to make sure the President Elect is not overwhelmed. This subject will be added to our April agenda for further discussion.

Discussion about Boutique Challenges: The inventory of the items needs to be handled very differently and methodically. Crafty moms need to have the ability to be creative, but also need to be precise with inventory. Becky Schultz mentioned that this year has been a challenge with the chain of control for the items that have been crafted. There needs to be better communication between Crafty

moms/traditions and boutique volunteers. Becky Schultz suggested having a facilitator between Boutique and Crafty moms or that they need to communicate directly about what is in stock and what needs to be crafted/created. They need to be a team. This needs to be discussed further to set up processes for future volunteers.

There are 5 positions open for boutique and traditions and only one volunteer. Tammy Woodeshick asked that Deena Peavler, Becky Schultz and Sue Robinson write down what worked well and what challenges they faced.

It was suggested that part of the challenge was that all our volunteers this year were new to their positions. The communication and connectivity needed between the players needs to be stressed for the next person (s) taking on the boutique position.

Other open positions: Endowment, Chaplain, Parliamentarian, Historian, Galveston liaison, Treasurer Elec, Social Activities and Spirit of Service

Endowment funds: Rhonda is still waiting on the projections from the endowments from the university. She is comfortable that we will be able to fund 6 scholarships from the endowments. The ROH moms will



NWHC Aggie Moms Club

be reviewing the applications on Sunday and will let us know if we have enough qualified applicants

Motion to adjourn Bonnie Vogt, seconded by Laura Lawhon.

**Meeting
Adjourned**