



NWHC Aggie Moms Club
Board Meeting
Tuesday, March 31st, 2020

Call to Order Kara Merkel Called to order 6:43
Invocation Becky Schultz Invocation given
Attendance **Members Present** Kim Zapalac, Karyn Friesen, Kiersten O’Malley, LaDonna Nobbe, Tammy Woodeshick, Melissa Weldon, Dawn Soukup, Martha Vehlewald, Kathy Ashmore-Hemann, Sue Robinson, Ramona Stehle, Melinda Avilas, Laura Lawhon, Melissa Ross, Rhonda Steubing, Rebecca Schultz,
Members Absent Dena Peavler, Anne Cline, Bonnie Vogt, Kara Merkel, Wendy Shair, Sarah Ross, Mary De Vos, Lucy Davis, Melissa Gardner, Denise Hutton, Diane Cameron, Jessica Orbe, Samantha McGee, Pat Thompson, Jennifer Clark, Tina Carroll, Chrissy Spring, Olga Bautista
Welcome Kim Zapalac Emergency meeting of board of directors to discuss the rest of this year’s activities and how they will be completed due to COVID 19 precautions.

Minutes Tammy Woodeshick

Treasurer Report LaDonna Nobbe Balance: \$19829 in the account. Approximately \$300 worth of Raffle tickets have been sold to this point. Ladonna suggest we extend the raffle. Kim will research the legalities. Kara suggested that there may be some kind of consideration due to the circumstances.

Kiersten O’Malley asked what federation had sent out about the tax-free day. We can pick whatever day we want. More research needs to be done to decide what day we want to pick. LaDonna Nobbe asked if we want to use trivia night instead of parent’s weekend for our tax free day.

Thoughts about the President’s Raffle - Raffle tickets cannot be sold or purchased on line. Discussion about how we can do a publicity blitz to drive raffle ticket sales. Kara Merkel suggested looking into the legalities of our raffle and extending it or selling tickets in a different way.

Beginning Balance \$
Total Income \$
Total Expenses \$
Net Income \$
Current Bank Balance \$



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Discussion

Membership Report

**Dawn Soukup,
Melissa Weldon
& Martha
Vehlewald**

Dawn Soukup brought up the April and May Discount. Decision was made to offer the early sign up discount. Dawn Soukup asked about taking credit card fees into account. All online membership renewals or purchases on line will accrue credit card fees. Melissa Ross asked how much the fees were. We the credit card fee on a single membership is \$1.68. The actual fee depends on the amount charged. Ladonna Nobbe mentioned that Square was offering a no fee promotion. She will check to see if we qualify for waived fees. The online form is not active at of this meeting. It will be active on April 1st. Dawn Soukup said she will also manage any membership request sent via US mail as well. Kiersten O’Malley mentioned that we should just offer both options to keep our members engaged. Melissa Ross suggested offering discount into June. Kara Merkel suggested we vote about extending discount into June later.

Form will be sent to everyone who needs it to post.

Melissa Weldon mentioned Summer Mixers. The university has not been contacted for addresses for new students. We need to start thinking about hosts and dates. Melissa Ross will post on Facebook for hosts. Melissa Weldon suggested one each month of summer. Kiersten O’Malley suggested we gage our communication so people can focus. Keep it coming in small bites.

**Ways & Means
Communication**

**Melinda Avilas
Laura Lawhon,
& Melissa Ross**

Programs

**Kathy Ashmore-
Hemann**

Boutique

**Sue Robinson,
Ramona Stehle
& Dena Peavler**

Ramona Stehle stated that Aggie Mom Camp didn’t bring in a huge amount of money. She also expressed her concern over Aggie Mom Boutique being on line and it not bringing in as much money as in past years.

Social Events

**Tina Carroll &
Chrissy Spring**

Care package

Kathy Hemann

Only \$100 was refunded. Majority of the \$\$ was allocated to either fall Care Packages or membership.

**Hospitality
Spirit of Service
Publicity**

**Anne Cline
Olga Bautista
Bonnie Vogt**



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Discussion

Need to discuss upcoming events, Finances, and how we will proceed. Melissa Weldon asked how many scholarships we have from donations. Dawn Soukup reported that it is 2480 just about enough for two scholarships.

Dawn Soukup asked about who was using their care package refund for registration. Kathy Hemann will forward the spreadsheet with the breakdown to Dawn Soukup and LaDonna Nobbe.

Rhonda scholarships:

23 applicants in total. Several did not meet all the required qualifications. The scholarship recipients have not been notified yet. Funds collected for Dianne Grey went to NWHC General fund. The scholarship will be titled: In loving memory or Diane Grey. University was contacted for endowed scholarships. The scholarship breakdown is as follows: 6 out of the endowments, 1 in memory of Diane Grey, 2 from donations. Leaving 3, for a total of \$3750, that will be pulled out of the general funds. LaDonna Nobbe asked if we were going to look at reducing the number of scholarships this year.

LaDonna Nobbe asked about donations to school organizations. What amount would be going to them? She also mentioned that we need to account for the book award scholarships in May as well.

The amount left in the account to carry over

Discussion about funds going to scholarships vs student organizations. Kara Merkel presented that \$\$ should go to scholarships. Kiersten O'Malley presented the importance of money to the student orgs because they were severely impacted because they could not fundraise this spring.

Kiersten O'Malley asked for discussion on reducing the number of scholarships from 12 to 10.

Melissa Ross motioned to reduce academic scholarships from 12 to 10 for the 19-20 fiscal year. Ramona Stehle seconded. Approved by all but 1. Kathy Ashmore-Hemann - Nay

Virtual Aggie Mom Boutique: We will be responsible for packaging and shipping. Ramona Stehle expressed her concerns about whose responsibility it would be to take pics, upload, take orders. Question to



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the group; Is there anyone who would be able to manage the Virtual Boutique. Melissa Ross and Karyn Friesen volunteered.

It was expressed that the audience for our sales may not be worth the effort. LaDonna Nobbe suggested that we do only a small number of items. Keep it simple was the moto. Remembering that social distancing would affect our ability to pack and ship. Becky Schultz said the Rodeo Facebook virtual sale was really successful for the vendors.

Suggestion was made to cancel the raffle and do it next year. We may have a legal right to postpone due to extenuating circumstances. Kara Merkel suggested drawing at a summer mixer. LaDonna Nobbe would like to have it prior to May 31st to keep it in this fiscal year. Melissa Weldon expressed concern over having the drawing before the end of the Aggie Mom year to make sure winners received their prizes. Kim Zapalac said she would make sure the winners received their prizes.

Martha Vehlewald volunteered her son to take photos of our items for virtual boutique.

April and May meetings: Kim Zapalac asked how we should handle the board meetings and general meetings for the rest of the year. Zoom?

Question: How are we going to vote on \$\$ to student organizations?

Kathy Ashmore-Hemann asked how we were going to announce the winners. Kiersten O'Malley mentioned that we send that out in the newsletter.

Kara Merkel asked how we were going to collect votes for if we could get votes for student organizations

Melinda Avila suggested a google docs for voting. The volume would be too much.

Dawn Soukup volunteered to collect the data. Kathy Ashmore-Hemann reminded everyone that board members get 6 votes. A suggested due date was April 30th.

Book awards; how are we draw. Do April meeting zoom. Do

Melissa Ross will post about book award sign up on line on Facebook.



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Board positions open: LaDonna Nobbe will be our next Chaplin Kiersten O'Malley will manage our endowment. Secretary, 2 boutique, 1 membership still open.

Kiersten O'Malley will do Facebook recruiting for the board positions. Dawn Soukup mentioned that she and Martha Vehlewald could handle membership without a third person.

Kim Zapalac asked how we would vote on new board positions if we are not able to have a new meeting. Kiersten O'Malley suggested asking federation how they were doing their elections this year.

Suggested sending slate out in May news letter and ask for any objections. Kim Zapalac asked for opinions.

Melissa Ross motioned to have board vote online via email and newsletter. LaDonna Nobbe seconded. All approved.

Melissa Ross talked about the Kendra Scott give back event. It will be a virtual event. A a guest code to be live for 2 days. They would provide marketing materials as well. Melissa Ross suggested we move the date of the giveback to a later date. May or June were suggested. The sale before May 31 would put the proceeds in this fiscal year.

The 2 day sale will be on April 16-17 before graduation and mother's day.

The Round Top give back event has not been re-scheduled. We should plan for a fall event and not worry about the Spring event. They may offer to do an online event to help them do a sale on spring décor.

Melinda Aviles suggest that we wait until fall for her jewelry fundraiser. The group agreed. Promotion in the fall will be better. September August. Give back is 20% of sales to the club.

Kim Zapalac asked about doing out board meeting on the 7th of April. All agreed

**Meeting
Adjourned**

Melissa Ross motion to adjourn. LaDonna Nobbe seconded. All approved.