



NWHC Aggie Moms Club
Board Meeting
Tuesday, March 1, 2022

Call to Order	Melinda Aviles	Called to order at 6:59 pm.
Invocation	Melissa Gardner	Melissa led us in the opening prayer.
Welcome	Martha Vehlewald (for Tammy Woodeshick)	Martha stepped in for Tammy tonight.
Approval of Minutes	Danna Harrah	There were no changes or additions to February's minutes. LaDonna Motioned to approve to approve and Denise seconded. Minutes approved.
Attendance	Members Present	Martha Vehlewald, Karyn Friesen, Denise Hutton, Danna Harrah, Jennifer Clark, Dawn Soukup, Celeste Lubenow, Kathy Hemann, Jeri Jackson, Angie Martinez, Melissa Gardner, Melinda Aviles, Susan Hamm, Crissy Spring, LaDonna Nobbe, Kaaren Lucas
	Members Absent	Tammy Woodeshick, Christine Waite, Bonnie Vogt, Laura Lawhon, Lucy Davis, Pat Thompson, Melissa Ross
Membership Report	Celeste Lubenow, Dawn Soukup, & Jennifer Clark	<p>Current Membership- 125 new members, 65 renewals, 35 ROH for a total of 226 members. Additional donations: \$2,490</p> <p>Dues were discussed.</p> <p>Early registration has been April through May, then June we start with regular membership. It was \$30 for the discount, and it went up to \$35 in June for new and renewals. The ROH stayed at \$30.</p> <p>Discussion: Karyn suggested that dues raised to \$40. Denise added that if our membership went down, we would have a hard time covering our expenses. Karyn suggested that dues be raised to \$40 and early registration be discounted to \$30 for six weeks ending May 31st. Jen suggested rather than raise the dues, to discontinue the discount. Dues would stay at \$35 for members and \$30 for ROH.</p> <p>Group consensus is to eliminate the discount for early registration. In Membership alone, it was \$2300. In those two months, we had \$2300 of our \$7300 raised. Karyn Friesen motioned to eliminate the discount for early registration and keep membership dues for members at \$35 year-round. And Ring of Honor dues at \$30. Kaaren</p>



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	<p>Lucas seconds. All approved. Motion passes.</p> <p>Questions were asked as to why people are not coming to the meetings. Have we thought about maybe doing a Blitz call to and connect with someone and ask questions such as:</p> <ul style="list-style-type: none">-What are some things you expected to get out of this club?-Why did you join?-What do you like to do? <p>We need to make a survey (possibly Survey Monkey or Straw Poll) with questions and answers that can be checked off if they apply.</p> <p>Suggested questions:</p> <p>Do you attend the meetings? (yes, no, sometimes)</p> <p>For which reasons did you join? (friendships, connections, fundraisers, book awards, learning about TAMU, Aggie Traditions) or Select all of the above...</p> <p>What is keeping you from attending? (Covid, location, etc.)</p> <p>Are you aware of the benefits of being in an Aggie Moms Club?</p> <p>Are you aware of the benefits of being a Ring of Honor Mom?</p> <p>Put a fill in the blank question also.</p> <p>Explain the Ring of Honor Mom to members. Not all members know that Ring of Honor Mom means a Mom whose child/children have graduated. That needs to be explained, especially with the Ring Crest coming up. Moms of graduated students are still welcome.</p> <p>Put the types of memberships on the website and be more explicit.</p> <p>Angie mentioned that the Galveston Moms club has 500 members, and their meetings are on the island. Suggestion to have virtual meetings to get more members involved. Martha will talk to Tammy.</p> <p>Summer Mixers: 7:00-8:30 Tuesday, June 14 (Distribution Center reserved) Tuesday, July 12 (Distribution Center reserved)</p> <p>Need to choose a date for one on a Saturday afternoon at 2:00ish near the end of July. Hosts needed for each. Sign-Up Genius for these days to make sure we have water and lemonade, etc.</p> <p>Table need to be set up for volunteer sign-ups: HH table, Trivia table, Boutique, Trivia Table about Aggies</p>
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Treasurer Report	Denise Hutton	<p>The report is preliminary because the bank statements have not been reconciled. There's one transaction that is most likely cleared. For deposits, there was one membership registration and care packages. Trivia night raised enough funds for two scholarships. There were also two large donations from two of our members.</p> <p>Danna motioned to approve Treasurer's Report as presented and Jennifer seconded. All in favor. Treasurer's Report approved.</p> <p>LaDonna will get thank-you notes from Karyn and send out to those who donated prizes for Trivia night.</p>
	Beginning Balance	\$17,497.58
	Total Income	\$5,358.11
	Total Expenses	\$1,783.43 (before donations)
	Net Income-loss	\$3,574.68
	Current Bank Balance	\$21,072.26
Scholarship/Endowment	Denise Hutton & Pat Thompson (absent)	<p>Last year we had four scholarships from our endowment and two scholarships from the named endowments for a total of 6 endowed scholarships. Due to market fluctuation, there will only be funds for 1.5 scholarships from the named endowments. The regular endowment looks like we can give 4 or 4 ½ after the next quarter of interest posts.</p> <p>We had previously voted to do 12. To fund 12 scholarships this year, we will have to fund 6 from the club's funds. It was asked if we should give fewer than 12 scholarships since there were only 17 applications. Discussion about the number of scholarships was tabled as this was not on the Agenda.</p> <p>The Scholarship recipients will be honored at the April General meeting. The ROH will probably be making their decisions soon. Last year, Pat numbered the scholarship recipients 1-12. She called the winners as they found out they had the money.</p> <p>Discussion was held about having already voted on 12. Should we re-vote? And if they are not all good, what happens? Denise feels that we will have additional funds. Some of that goes elsewhere and to Tammy's chosen beneficiary.</p> <p>At Parent's weekend, if we do well, we may be able to put more money into the endowment. We've projected \$5000.</p>



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		<p>Discussion about not changing the number of scholarships at this time. We don't have the people to tell us about the scholarships or we don't have Tammy here. Tammy did not know as of Sunday how many applicants would be eligible. Just because they apply, doesn't mean they are eligible.</p> <p>Pat will guide the ROH mom selection committee to rank the applications in order of preference.</p> <p>The projection for student organizations depends on how we do at boutique. Aggie Mom Camp is this weekend. \$1200 is what we budgeted for student organizations and for Tammy's. Denise will touch base with Tammy. LaDonna suggested that we have a quick meeting after Tuesday's meeting if it's not decided beforehand.</p>
<p>Boutique</p>	<p>Jeri Jackson, Christine Waite, Danna Harrah</p>	<p>Boutique at Aggie Mom Camp this weekend- Volunteers are still needed. Sign-Up Genius is set up and is on the newsletter. Karyn, Jeri, and Danna are setting up at noon. Help needed with tear-down</p> <p>Raffle – Corn Hole, Neon Sign, Benjamin Knox print \$5 each or 5 or \$20 Printed 500 tickets</p> <p>Virtual Boutique for Family Weekend - Raffle tickets only Costs us nothing, but parents not at family weekend can participate</p> <p>Boutique during Family Weekend. Friday, April 8th and Saturday, April 9th. Robert Brooks will be there with his music boxes. Aggieland Outfitters may be joining our booth as well.</p> <p>We are registered, but the specific logistics have not been communicated. Maps and directions will be sent from the federation soon.</p> <p>We requested and paid for 10 tables. We will bring all the wire racks and shelving for display. We have to load items from storage, drive to CSTAT and set up on Thursday. Boutique will start at 10:00 on Friday. Tear down in reverse order will be on Saturday afternoon.</p> <p>Sign-Up Genius is out for volunteers to choose a shift to help.</p>



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<p>Traditions Workshops</p>	<p>Karyn Friesen</p>	<p>Next Crafting Workshop is Saturday, March 19 from 10:00-2:00 and Sunday March 20, 2:00-5:00. Depending on what sells at Aggie Mom Camp, maybe just March 19.</p> <p>Traditions Trees - The trees are exceedingly labor-intensive. However, they are the only product we sell that has all 40 Traditions pieces. It takes about 10 hours to make 1 tree. This includes the 40 pieces being made as well. It takes 21 spools. The material must be cut and glued on. Then the trees are glued together with all 41 spools. Then the trees are planted. After that, moss is put on the trees. It took Karyn 3 hours just to do the moss on 30 trees.</p> <p>It was suggested that after this year, we stop doing trees and only do the frames. The only issue is that we will have no products that include all 40 traditions pieces. The 8x10 frames hold about 32 pieces and the 5x7 frames hold about 22 or 23.</p> <p>We sell the trees for \$55 currently. Cost of the materials and pieces is \$40-\$45. All the labor is donated. We make about \$10 a tree. In the past we have sold out at Parent's weekend. The last time we were in-person, the trees sold for \$40. They sold at \$45 at the last virtual boutique. Now we are selling them at \$55. Discussion to stay at \$55 or go up. If we sell out at this price this year, we can go up 5 or 10 dollars. Because of the intensive labor, we need to be getting reimbursed for the work that we are doing.</p> <p>Another concern is having enough people to cut and paint all of the pieces. The people who have been doing it may not want to continue. We need people to commit to helping.</p> <p>Last year we crafted during the March meeting. LaDonna suggested that we do another crafting meeting. We could do the frames at one craft day before the meeting, and then do the gluing during craft time and in the first half of the meeting. They could be drying during the speaker; or we could do a games night or something fun the rest of the night.</p> <p>Suggest that crafting could be done at the January meeting/Chili Cookoff. It makes people more invested in the group because it's a joint effort. It promotes comradery and friendship.</p>
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<p>Programs</p>	<p>Kathy Hemann</p>	<p>Student groups for March meeting:</p> <ul style="list-style-type: none"> • Build • Aggie Guide Dogs • 12th Can • CarPool – Kathy has not received any confirmation on whether or not they will come <p>Discussion regarding 22-23 programs- Kathy: September is usually Yell Leaders, so October, November, January, and February are months that we usually have speakers. General Ramirez usually agrees to January.</p> <p>It was suggested that we ask the Crafty Moms (LaNelle) to talk to the group about the Traditions pieces and why our craft items are so important. Suggested January or February.</p> <p>Suggestion for Programs/Speakers for next year:</p> <ul style="list-style-type: none"> • Sherman Hink (Aggie) – Neon Electric. Aggie-owned Sign company • Charles Burditt (Aggie) of Burditt Consultants. Designed award-winning parks. • Chancellor Sharp • Messina Hoff • Bernhardt - Wine and chocolate pairing in February for Valentine’s Day meeting • Daniel Collins <p>Discussion about having the wineries as meeting guests. Can the club pay for the wine? Can we do a donation? Martha offered to front it and then we could put a donation jar out. Many board members offered to donate to cover the cost of having a wine tasting at one of our meetings.</p>
<p>Communications</p>	<p>Angie Martinez</p>	<p>Facebook/Publicity – (Angie) There was a problem with Facebook. The Facebook group settings have changed for public groups. Our page is a public page. Anyone who wants to join can do so without being screened first. As an admin in the private group, when Angie approves members, they have to answer 3 questions.</p> <p>As a public group, anyone who wants to join the group can. They don’t have to answer the questions to join. The only chance the admin has to screen is when they try to post on the page. Angie catches scams happening here. She cannot keep them from joining the page, messaging members, requesting something, or falsely representing our club.</p>



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		<p>If we set the page back to private, then people must request approval and answer the screening questions to join. The reason we went public was for advertising reasons.</p> <p>Does anyone have any issues with setting our page back to private? Posts will not be sharable outside the group if we go back to private. The group agreed to put the page back as private. They also agreed to leave the non-members on the page unless they cause issues.</p> <p>Website: Laura is absent. Tammy has been taking care of the website.</p>
New business	Karyn Friesen and Committee	<p>Slate of Officers was presented. The open positions are: Boutique chair and some boutique helpers. Ways and Means (Events) Hullabaloo Huddle Co-Membership Co-Historian Treasurer Elect (coming in as a freshman, a three-year commitment shouldn't be an issue, but if that keeps people from volunteering, we can go back to every year) Spring Fundraiser – LaDonna Ring of Honor – Susan and LaDonna want to join Pat to help with ROH Kaaren Lucas volunteered to hold the Parliamentarian position for a couple of years if no one volunteers Susan Hamm would like to participate with the Scholarship selection committee. Karyn will let Pat know. Susan will remain Historian, but she has other events in her life. Jen will help Celeste with membership</p> <p>Martha is leading the committee to amend the by-laws to be in line with the way the club is operating now. Highlights of proposed changes are the treasurer will handle the endowment. Ways and Means will be renamed Chairman, Events. The VP of hospitality and VP of PR were eliminated, and duties moved to other committee members with the realignment.</p>
Give Back events	Melissa Ross	<p>Sign-Up Genius sent out to members Round Top Collection Saturday, March 12 in Cypress Kendra Scott Thursday, April 14 at the Woodlands store and online and by phone</p>
Book Club	Crissy Spring	<p>Fourteen people were at the last book club meeting for <i>Kindred</i>. Book Club will meet Tuesday, March at Juanita's Mexican Grill, 11550 Louetta Road. Happy Hour starts at 5:15, and the tables are reserved.</p>



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		This month the club is discussion and voting for next year's books. A list of books and descriptions is posted on Facebook. Vote for 5 of your favorites.
SOS	LaDonna Nobbe, Kaaren Lucas	<p>March – 12th Can... We have 981 pounds so far!</p> <p>April – The Abandoned Animal Rescue- a list will be available</p> <p>May- Sleep in Heavenly Peace</p> <p>Suggestion for next year - Meals on Wheels, specifically pet food when they deliver food Families in Aggieland (Christmas thing)</p>
Trivia Night	LaDonna Nobbe & Melinda Aviles	<p>Suggestion to increase the minimum bid increments on the more expensive baskets.</p> <p>Give a chance to purchase a second set of Mulligans. The first set is \$10; second set would generate more money.</p> <p>Possible theme of "Board Games" for next year.</p> <p>Suggestions for next year's questions – Questions should be more general. Categories could include history, subjects in school, Aggie. Do only one round that is specific to the theme. Sometimes when they are too hard, people get bored. Discussion about playing a game at the table and paying in.</p> <p>Suggestion to have baskets at the general meeting to drive interest.</p> <p>Suggestion to hold Trivia night in January. Be alert to holidays and events that would keep people from participating. The weekend prior to Superbowl when there are no football games is good. Discussion tabled until next year.</p>
New Business	Martha Vehlewald (for Tammy Woodeshick)	<p>Senior Ring Crests – there are 35 moms of seniors in our club. Active participation in meetings will be considered when ordering. Last year, Dawn ran a list of those who came consistently and board members. Kaaren Lucas suggests we do it the same as last year.</p> <p>How should we use the winery tasting and the Total Wines and More gift certificates as a fundraiser? They were both donations for silent auction. The Total Wines and More (Willowbrook) is for 20 people. The lady who runs it is an Aggie. We could sell the seats to members and pick a night for the wine tasting. This would raise \$500. It needs to be done before the expiration date.</p> <p>By-Laws – The by-laws committee led by Martha has made proposed</p>



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		<p>changes. The changes were done for continuity and better reflect the way the club operates now. The changes have to be voted on by the general membership. A change to the number of members that makes up a quorum has changed due to the number that regularly attend meetings. Duties under positions have been revised for better clarity and cohesiveness. Tammy still getting typing up the document. The new document will be sent to the Board, along with the old by-laws and a record of the changes. Questions and discussion will happen at the April Board meeting before they are presented to the members at the general meeting in April. Voting can take place in May. They have discussed everything and put a lot of work into it. Combinations, deletions, change of wording, etc. – all things were considered. Feedback is appreciated.</p>
Meeting Adjourned	Melinda Aviles	<p>Kaaren Lucas Motioned to adjourn, and Karyn Friesen seconded. Meeting was adjourned at 8:29 pm.</p>